

FOR IMMEDIATE RELEASE

Lotus SF is on a Mission to Bring Clean, Green Indian Cuisine to the Mission.

By Alex Kahl
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San Francisco, CA

This earth-friendly Indian restaurant opens in the Mission District in October, with traditional and sustainable North Indian dishes. The address is 2434 Mission, right off 24th Street.

Surinder Sroa, the restaurateur behind the Lotus Family of Restaurants, carefully searches out organic, local sources for all his ingredients, like free-range poultry, wild-caught seafood, and organic, non GMO grains and vegetables. There are many vegetarian, vegan and gluten-free options on the menu, as well. Even the rice gets Sroa's full attention. His kitchen prepares organic brown rice that's so light and fluffy, many of his customers prefer it to white. The only thing that isn't local is the authentic spices, flown in from the Punjab in Northern India.

About Customers, the Community, and the Planet.

This may be a new restaurant, but creating a fine dining experience has been worked out since 1998 at Lotus Cuisine in San Rafael. Many rewards and accomplishments have accumulated every year since, including membership in the Best of Marin Hall of Fame. This was the first of Sroa's restaurants, and like it, Lotus SF will be a certified green business, with a state-of-the-art energy-efficient kitchen. The Lotus reputation for care is sustainable, too. The service is fast, friendly and warm. Lotus is family-friendly, too, great for a date night, or a casual gathering with a group of friends.

Lotus has a long tradition of caring for the community. Free meals are provided to everyone who shows up the night before Thanksgiving. The Lotus San Francisco staff is being hired locally, as a sign of good faith for Mission residents.

About the grand opening.

Lotus SF will offer free take-out tiffins (lightweight reusable stainless steel lunchboxes) to their first-time customers as a grand-opening gift. Tiffins are part of life in India where family members are sent off with homemade food, packed in tiffins, as a sign of loving care. Sroa expects to see tiffins used as lunch boxes in the Mission and all over the city. That will be a sure sign he has another culinary success on his hands.

Contact

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